

ADAPT project TexNet

Experience & results



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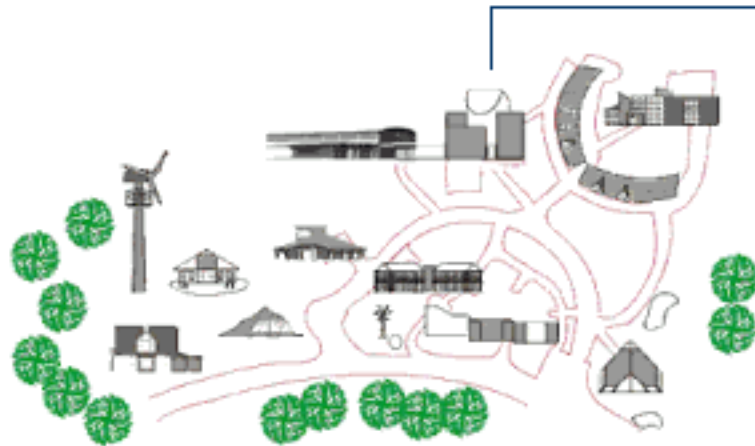


Ministerium für Arbeit,
Soziales und Stadtentwicklung,
Kultur und Sport
des Landes
Nordrhein-Westfalen



2 December 1999

Our Institution



TaT Transfer Centre
for Appropriate Technologies



Technology Centres

- TaT is one of over 200 technology centres in Germany
- support structural change and the creation of employment on a regional level
- by promoting new and future orientated technologies



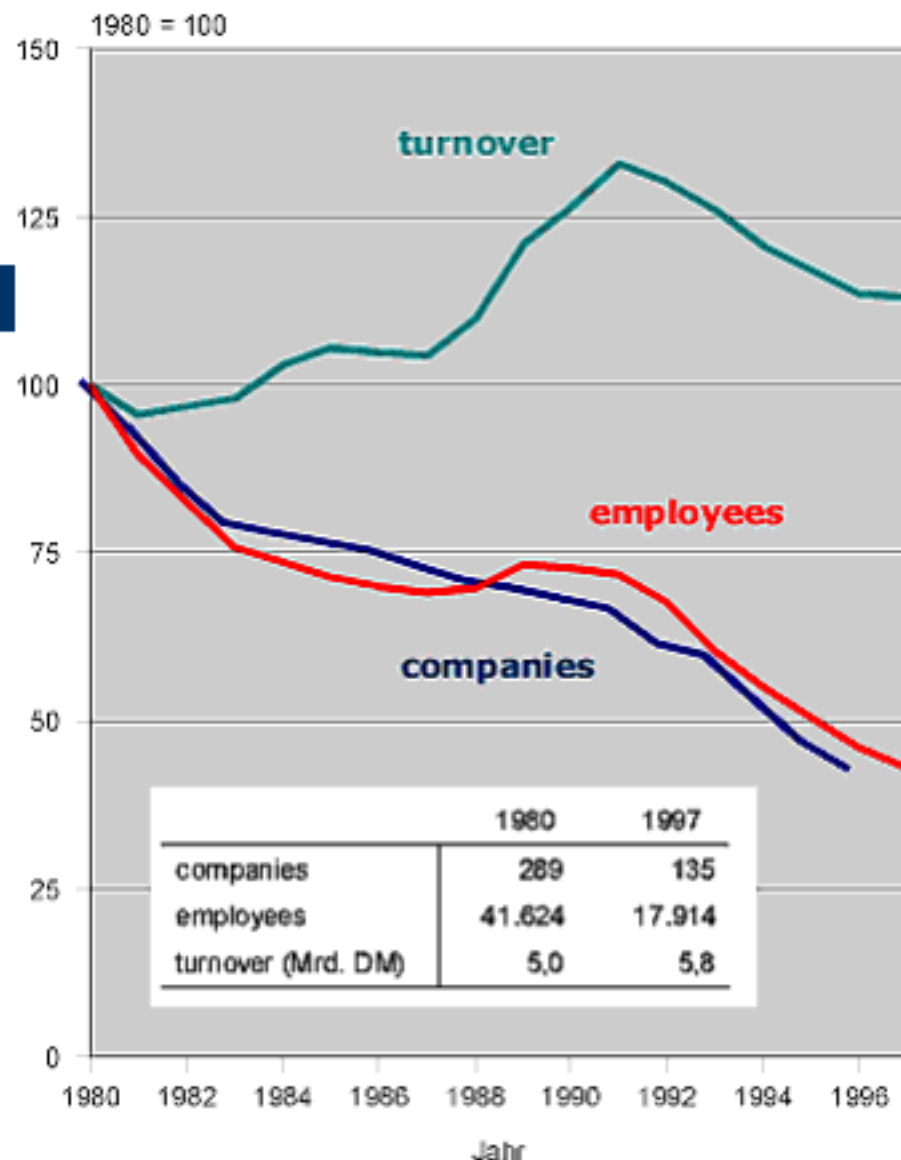
Our region

- TaT is located in the Bundesland North-Rhine Westphalia,
- in the Muensterland region,
- one of the leading textile regions of Germany.



Textile branch

- heavily affected by structural change
- for reasons of
 - bankruptcies
 - labor-saving rationalisation
 - product shifts to low cost countries



Strategic options

- One important strategy to defend the international competitiveness of the textile branch is ...
- utilisation of modern IT
 - to improve the information and product flow through the textile chain
 - and to create flexible and quick responding client-supplier-networks.



Experience shows up ...

- Many SMEs work with out of date data processing equipment.
- Manual data handling dominates.
- Use of modern IT is more an exception, especially regarding the preliminary textile stages.
- Employees and managers are not acquainted with modern IT and the possibilities of EC.



Project TexNet

Reorganisation and
Vocational Training for
the Purpose of Creating
an IT-based Network in
between the Textile
Chain



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Main objective of TexNet

Core topics

- EDI*
- Internet
- Electronic Commerce

... to develop an IT-based online communication network for a system of three selected enterprises covering different textile production levels

- * **E**lectronic **D**ata **I**nterchange
computer-to-computer exchange of business documents in a standard format



Participating companies

- existing system of SMEs planning to create and distribute an ecological collection
- TexNet helps to build up the electronic network
- 5 companies participate within TexNet



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TexNet services

■ consulting

- EDI implementation
- Web site development

■ on-the-job training

- EDI
- Intra-/Extra-/Internet

■ transfer of results

- 2 Web sites
- ... and finally: handbook



Going Online

- two-day workshop for managers and employees
- come to know the necessary steps
- develop together an appropriate web concept for the company



Some results

- Implementing EDI for electronic networking is a time-intensive process.
- 2 companies are in the process of going online, 2 companies are already online.
- A lot of training is necessary for realising an efficient use of the new technologies.



Statements

“From next year on we will sell everything over the Internet.”

“Tell us about the tricks of getting high-rated by search-engines!”

“Everything I know about the Internet I learnt from my 10-year old daughter.”



**Kiitos paljon
for your attention !**



Juergen Reckfort



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