Assistance, Training and Presentation of Enterprises in the Apparel-producing Industry in the Free State of Thuringia

In the framework of ADAPT Thuringia

Association of the East-German Textile and Clothing Industry, Chemnitz
Agency for Vocational Training and Local Development, Bremen
Saxon Textile Research Institute, Chemnitz



- 1. Assistance with the introduction of new computer equipment and with a new production planning and controlling system
  - analysis of the system to be substituted,
    - -> technically out-of-date
  - need for introducing an up-to-date system
    - -> defining all activities required together with supplier
    - -> scheduling activities
    - -> selecting the data to be transmitted to the new equipment
    - -> organising the parallel operation of the new and old system
  - assistance with the installation of the new system and putting into operation
  - advice on technical questions concerning PC operation



- 3. Designing a presentation in the internet
- working out a conception on the presentation in the internet
- selecting the collections and model garments
- drafting the page layout
- brain storming
- first presentation in the internet
- entering the pages into the search engines
- entering into the textile-related databases, such as Textilserver or modemail



### Further steps:

• name of own domain:

# www.kess-moden.de

- individual access via T-Online with PC-card
- use of E-Mail-facility and reply of E-Mails received

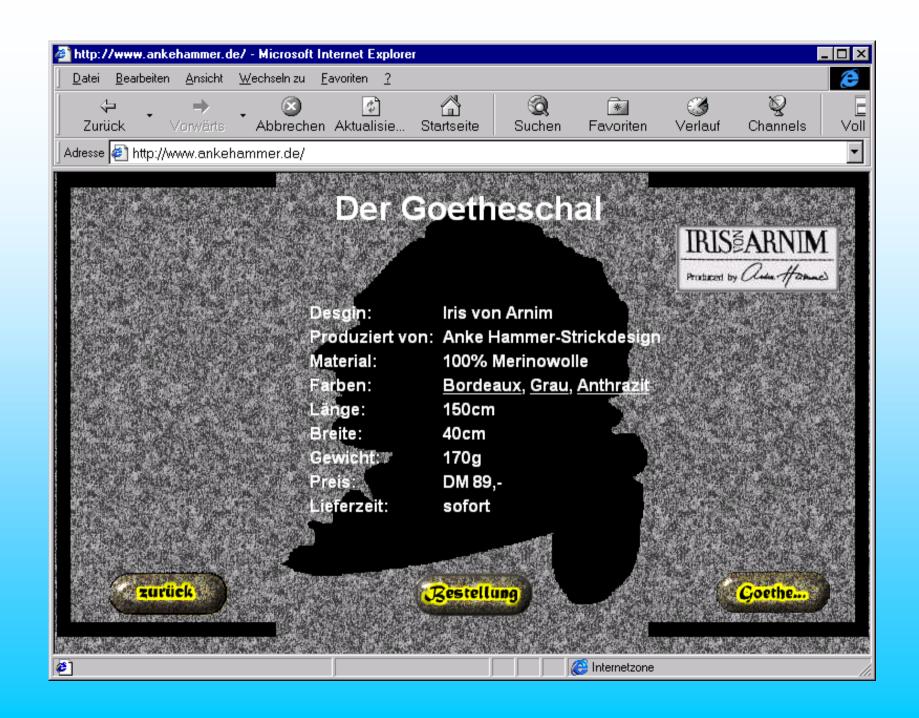


#### Anke Hammer Strickdesign Bad Sulza

• name of own domain:

## www.ankehammer.de

- Design Award 1999 in Apolda
- idea to launch a Goethe-scarf togehter with the stardesigner Iris von Arnim
- assistance with the presentation in the internet: www.goetheschal.de





## Hanffred GmbH Heringen

- •founded in 1997
- •ladie's fashion
- •clothing made from hemp
- •tailor-made clothing

Assistance with the introduction of new computer equipment and with a new production planning and controlling system - CONCORDE XAL

