

Assistance, Training and Presentation of Enterprises in the Apparel-producing Industry in the Free State of Thuringia

In the framework of ADAPT Thuringia

Association of the East-German Textile and Clothing Industry, Chemnitz
Agency for Vocational Training and Local Development, Bremen
Saxon Textile Research Institute, Chemnitz



- Moden GmbH Erfurt

1. Assistance with the introduction of new computer equipment and with a new production planning and controlling system

- analysis of the system to be substituted,
 - > technically out-of-date
- need for introducing an up-to-date system
 - > defining all activities required together with supplier
 - > scheduling activities
 - > selecting the data to be transmitted to the new equipment
 - > organising the parallel operation of the new and old system
- assistance with the installation of the new system and putting into operation
- advice on technical questions concerning PC operation



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3. Designing a presentation in the internet

- working out a conception on the presentation in the internet
- selecting the collections and model garments
- drafting the page layout
- brain storming
- first presentation in the internet
- entering the pages into the search engines
- entering into the textile-related databases, such as Textilserver or modemail



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Further steps:

- name of own domain:

www.kess-moden.de

- individual access via T-Online with PC-card
- use of E-Mail-facility and reply of E-Mails received



Anke Hammer Strickdesign Bad Sulza

- name of own domain:

www.ankehammer.de

- Design Award 1999 in Apolda
- idea to launch a Goethe-scarf together with the stardesigner Iris von Arnim
- assistance with the presentation in the internet:
www.goetheschal.de





Hanffred GmbH Heringen

- founded in 1997
- ladie´s fashion
- clothing made from hemp
- tailor-made clothing

Assistance with the introduction of new computer equipment and with a new production planning and controlling system - CONCORDE XAL



- Home
- Firmen/ Produkte
- Dachmarken
- Forschungsverbund
- Verbände
- Fachinformationen
- Messen
- Verkauf/ Shopping
- Links

Sie sind der 7307 . Besucher seit dem 28.08.1998



Textil server

Eine Gemeinschaftsaktion von

